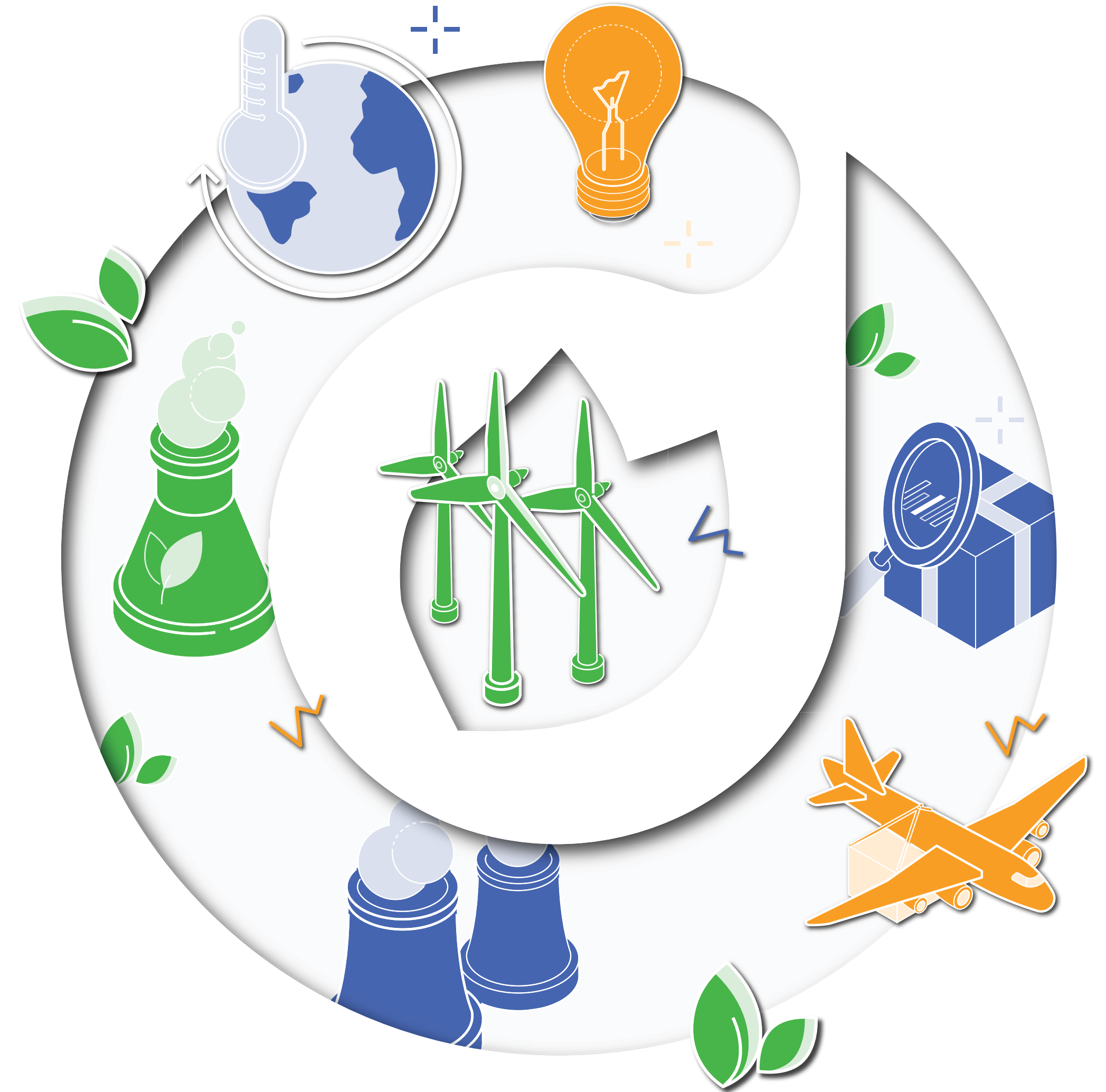


Bru Sustainability Statement 2025



SUSTAINABILITY THAT LASTS

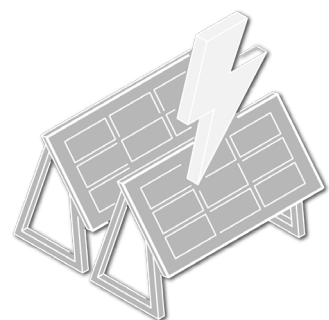


At Bru, sustainability isn't just a trend; it's the foundation of our future. As A Forever Company, we are shaping a business that exists today and thrives for generations to come. That means making choices now that protect our planet, our people and our products for the long haul.

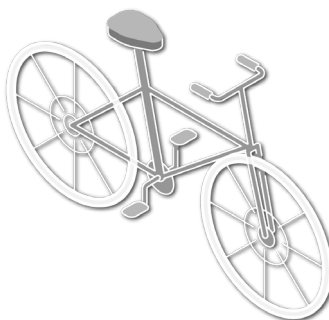
Measuring Our Impact

We track our progress through data-driven insights, ensuring we stay accountable. Key achievements include:

Taking climate action:



In 2026 our new distribution centre in the UAE will be completed. This will ensure efficient transportation of our products to our customers located in Asia, the middle east, Australia, New Zealand and Africa.



70% of our Bru Team vehicles are electric and will be **100% electric by 2027**. Our employees are also supported with Bru bicycles.



Bru Textiles is proudly ISO 14001 certified, including all our mills. This means Bru has an **environmental management system** in place, ensuring continuous improvement.

Responsible production and consumption:



In 2025 100% of all new fabric collections launched will be **eco composition** products, with an eco fabric percentage of at least 50%. In 2026 this will continue.



In 2025 we successfully completed the conversion of all of our fabrics to PFC Free.



From 2025, the Bru Group have consolidated sample book production to achieve greater efficiencies and reduce waste. Further to this we are continuously optimising sampling production and design; this year we modified our sample books to significantly reduce paper consumption.

What Sustainability Means

Sustainability at Bru Textiles is about making smarter choices that balance environmental, social, and economic factors. Aligned with the United Nations Sustainable Development Goals (SDGs), our business strategy focuses on growth while evolving to meet the needs of tomorrow.

The Worldwide Challenge

Businesses impact the environment and society; from raw material use to product lifecycle and beyond. The challenge is to create profitable growth within planetary boundaries, ensuring that:



Social and economic factors are considered in decision-making.



Resources are used responsibly.



Waste and emissions are minimised.

Universal Goals for a Shared Future

At Bru Textiles, every decision we make influences at least one SDG. That's why we embed sustainability into our core operations, from the fabrics we choose, to our materials, processes and partnerships. By prioritising eco-friendly fabrics and sustainable practices, we ensure that our collections not only meet customer needs but also contribute to meaningful, positive change.

A Future-Proofed Strategy

Being A Forever Company means setting clear, measurable goals that drive real change. Our approach is rooted in five key Sustainable Development Goals (SDGs):

Decent Work & Economic Growth

Decent work and economic growth for ourselves and our partners



Responsible Production & Consumption

Designing products with a lower environmental impact.



Climate Action

Reducing our carbon footprint and investing in renewable energy.



Transparency & Traceability

Ensuring ethical sourcing and accountability across our supply chain.



Partnerships for the Future

Collaborating with industry leaders to drive systemic change.



Tackling Challenges Head-On

Sustainability isn't without challenges. Resource availability, evolving regulations and industry shifts all impact our journey. But being A Forever Company means taking proactive steps:

Leveraging data and smart logistics

As we build our new distribution centre in the UAE, we're leveraging data and smart logistics to reduce transportation distances and emissions, bringing fabrics, especially from Asia, closer to our markets.

Driving innovation through partnerships

By working closely with our mills, we drive sustainable fabric solutions that align with our needs and sustainability goals.

Pushing the industry forward

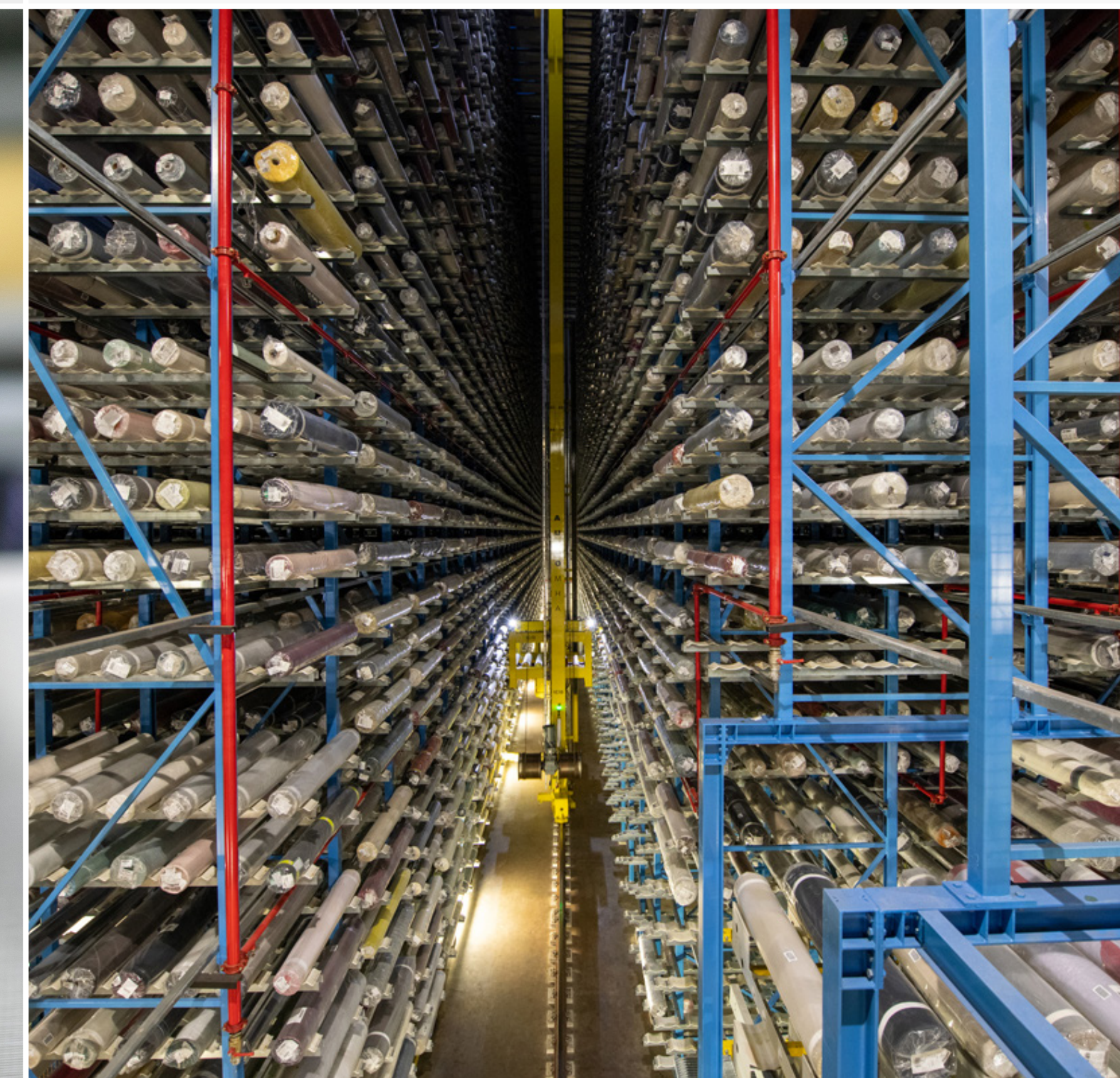
By setting higher standards for ourselves and our partners.

Rethink packaging

Holistically in our value chain to reduce the environmental impact.

Continue to lead the way

In digital fabrics in the textile industry.



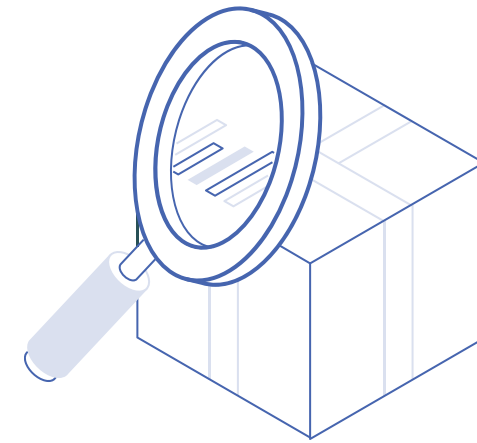
13 Take climate action

Understanding our impact

In 2021, we took our first step to understand our carbon footprint. We did this for two reasons;

- To understand where our carbon emission hotspots lay (direct and indirect)
- To understand the start point from which we could begin to reduce our footprint.

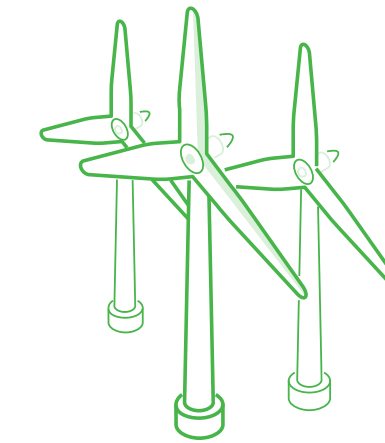
Our 2024 pillars of impact are:



Products

83%

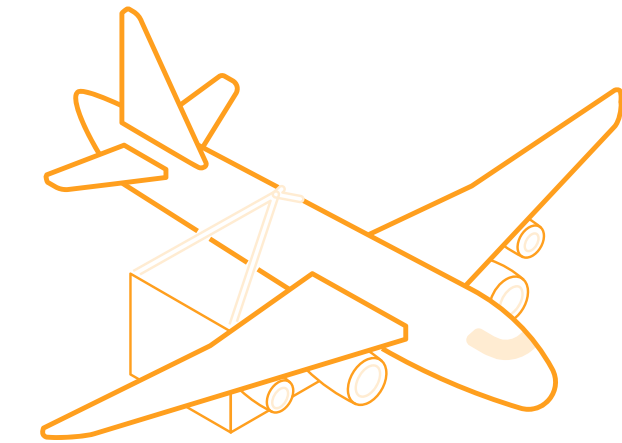
Our products cause more than 80% of our carbon emissions, where our direct impact is limited



Operations

1%

Our own operations makes up less than 1% of our carbon footprint, which is in our direct control



Transport

16%

Transportation of our products across the globe makes up 16% of our carbon footprint.

Bru Textiles 2024 Data

13 Take climate action

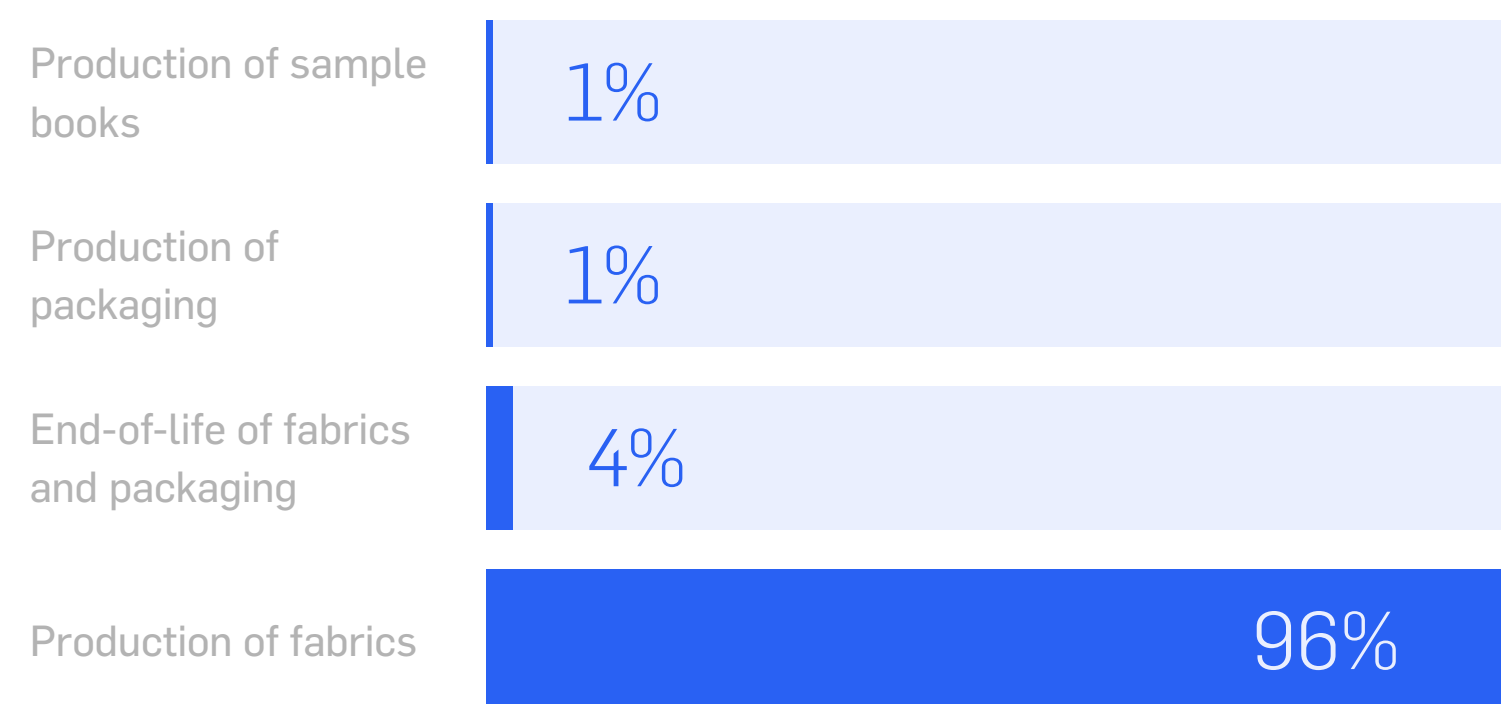
Products

We believe in the quality of the product we sell. However, we understand that our fabrics have **embodied energy** and that more sustainable choices are the pathway to a secure future. We also understand that we need to inspire change, together with our suppliers, source innovative fabric and transportation solutions that are fit for purpose, and migrate to green energy sources.

Fabrics have an environmental impact, beyond carbon

Textile production worldwide has a significant impact on the environment, from the use of raw materials, water and related pollution, chemicals, and waste.

The impact from these fabrics depends on the different processes used during production; from raw material choice, through to yarn production and textile formation and finally, dyeing and finishing.



Bru Textiles product packaging

All our products are carefully packaged and shipped in FSC cardboard and recycled plastics. We do not use any virgin plastic to protect our products.

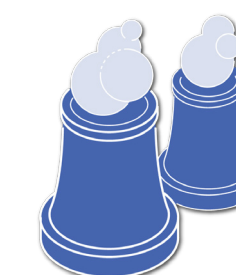
Using the Higg Index, we can assess the following:



Global warming: Being an energy intensive process, fabric production has a significant contribution to global warming.



Eutrophication: Natural fabrics consume a large amount of water during production.



Resource Depletion: The production of fabrics consumes raw materials at a faster rate than they can be replenished.

13 Take climate action

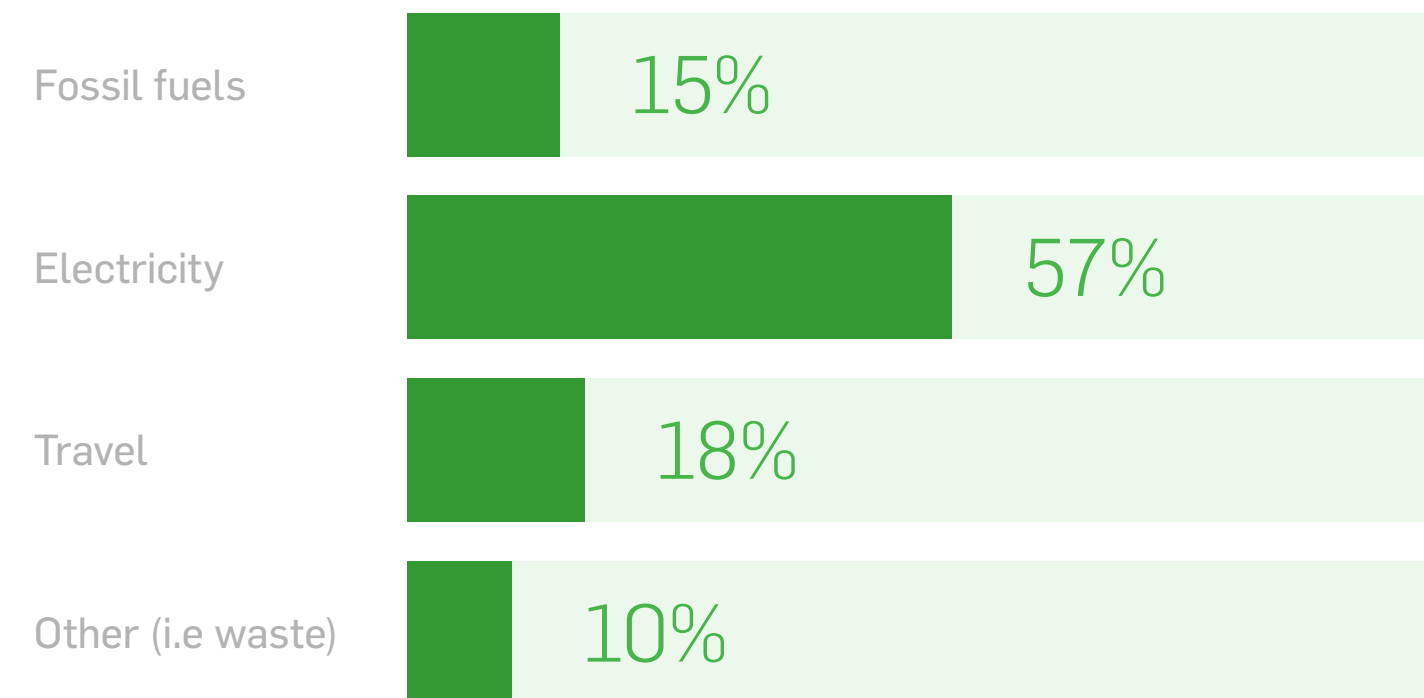
Operations

We have come to understand that the small things are always the big things and although our direct control over textile production is limited, we cannot expect change within the industry if we do not take measures ourselves.

The small things are the big things

We have implemented actions to help reduce the impact from our own operations, understanding that decarbonising our energy supply is the global challenge we all face.

Electrification, combined with renewable electricity production and storage, is the key to responding to this challenge.



10%

The textile industry category, which includes household, technical fabrics, fashion & clothing are responsible for approximately 10% of all global emissions.

Making an impact on the ground:



Our corporate fleet is comprised of **70% electric vehicles** and where applicable, we have facilitated the use of alternative mobility.



Powered by renewable energy: Solar energy supports our headquarters and operations.



Minimising waste: Reducing fabric and sample waste through better processes.



Improving logistics: Smarter warehousing and transport planning reduce emissions.

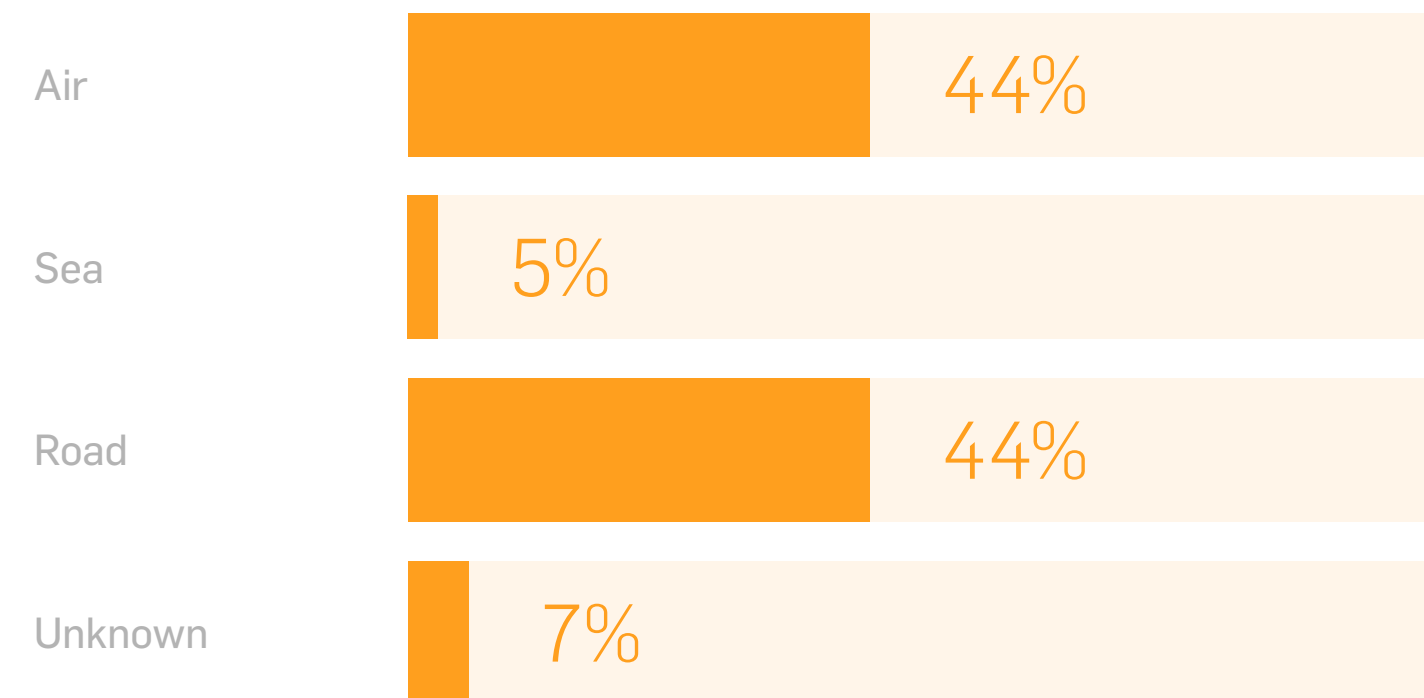
13 Take climate action

Transport

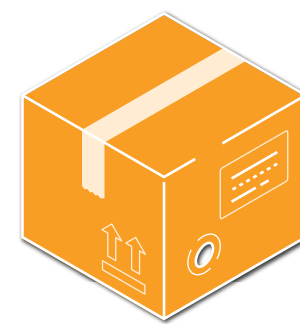
Being a global player, we ship our goods worldwide. This transportation contributes to the life cycle emissions of our products.

Logistics is an important part of our business

While we can't avoid it, smart management and informed choices can reduce our logistical impact. Outbound transport is often beyond our control, but we're working closely with our customers to lower emissions from these transport streams.



Reducing our distribution emissions:



Lower-impact shipping: Prioritising sea over air freight where possible.



Better stock management: Warehousing solutions to ship products more efficiently.



Digital-first approach: Reducing physical shipments through virtual tools.

Driving Change Through Innovation

We innovate at every level to
improve sustainability:

Digital sampling: Reducing waste and
emissions with virtual alternatives via Twinbru.

ISO 14001 certification: Ensuring our operations
meet the highest environmental standards.

In 2025 100% of all new fabric collections launched
will be eco composition products, with an eco
fabric percentage of at least 50%. In 2026
this will continue.

Eco Fabrics

In partnership with our suppliers, Bru has committed to integrating eco fabric compositions, such and Global Recycled Standard (GRS) and Organic Content Standard (OCS) yarns, into our fabrics. These yarns have lower carbon emissions (as per our Higg data), and are also produced in ISO 14001 mills. From 2025, 100% of Bru's newly launched products are eco fabric compositions.

SKUs launched per year



Driven by quality & Equal opportunities

Operationally, we run our business guided by Quality Management, which concerns all topics related to Quality, Environment, Safety and Health and well-being (QESH). Bru Textiles also believes that for it to thrive and grow as a company, the boardroom should be diverse and inclusive.

Commitment to Quality

Quality drives everything we do. Our QESH team ensures compliance, industry best practices, and maintains our ISO14001 certification. This focus supports our wider goal of responsible business and sustainability.

Diversity and Inclusion

We deeply value diversity and inclusion, embracing the unique perspectives and backgrounds of our employees. We celebrate cultural diversity across all levels of our organisation, fostering an inclusive environment where everyone feels respected and valued.

Safe conditions for all

We want to create an impact for all workers and society beyond our own employees. Today, the textile industry is still associated with problematic socio-economic factors, such as scarce labour rights, dangerous working conditions and lacking human rights. Bru Textiles is aware of this and cares about all workers in the supply chain. To ensure decent working conditions for all, we only work with strategic suppliers that show excellent social performance in line with our Supplier Standard.

People First

We invest in our team's growth through training, upskilling, and personal development, creating a healthy, motivating workplace where employees thrive.

Safe Supply Chains

We prioritise ethical practices across our supply chain. By partnering with socially responsible suppliers, we aim to ensure safe, fair working conditions for all.

Paying it forward

To drive positive impact in local communities, Bru Textiles invests and gives back to local communities, which currently includes these NGO's and institutions.



**LIVE AND
GIVE**

16 Traceability & transparency of textiles

Eco standards

We have maintained long-standing partnerships with many of our suppliers since the inception of our business. These relationships have evolved in response to changing market demands, including our focus on sustainability and promoting responsible consumption practices.

We recognise the vital role that regulation and certification play in the evaluation of textiles and their production. Our eco standards are a cornerstone of the commitments made by our suppliers, which in turn form the basis of the promises we make to our customers. At present, our approach to transparency, traceability, and eco-certification includes:

REACH

REACH

REACH (Registration, Evaluation, Authorization and Restriction of Chemicals) is a compulsory EU regulation that establishes procedures for collecting and assessing information on the properties and hazards of substances. It's a regulation set up under the European Chemicals Agency (ECHA). Our fabrics therefore consistently comply with these mandatory REACH regulations.



STANDARD 100 by OEKO-TEX®

All Bru fabrics are certified under the STANDARD 100 by OEKO-TEX®. The STANDARD 100 is a product label for textiles and accessories that have been tested for harmful substances. Products certified with OEKO-TEX® do not contain any harmful substances and this certification system is in many cases more comprehensive and stricter than required by national and international standards. The STANDARD 100 by OEKO-TEX® certification means more transparent supplier relationships upholding a consistent standard of excellence. The test criteria are globally standardised and are updated at least once a year based on new scientific information or statutory requirements. Our unique STANDARD 100 by OEKO-TEX® number is 0611045.



Global Recycled Standard (GRS)

The purchase of Global Recycled Standard (GRS) certified products demonstrates demand for recycled content and best processing practices in the supply chain.



Organic Content Standard (OCS)

The purchase of Organic Content Standard (OCS) certified products demonstrates demand for organic agriculture.



Organic cotton is produced and certified to organic agricultural standards, which require practices to sustain ecosystems.

Partnerships for a Sustainable Future

Sustainability is a collective effort. We work closely with suppliers, customers, and industry experts to accelerate progress. Our key partnerships include:

Futureproofed: Expert sustainability consultancy guiding our climate strategy.

The Higg Index: A lifecycle assessment tool helping us measure and improve textile sustainability.

Eco Suppliers: We back our sustainability claims with trusted certifications like OEKO-TEX and GRS, ensuring responsible material sourcing and full transparency.



The Future Starts Now

At Bru, sustainability isn't a checkbox; it's a commitment. We are building a company that stands for something bigger than just textiles. We are creating a **Forever Company**.

Join us on this journey: Sustainability is a shared responsibility. Together, we can build a better, more sustainable future for generations to come.

